



The Lawn Company®

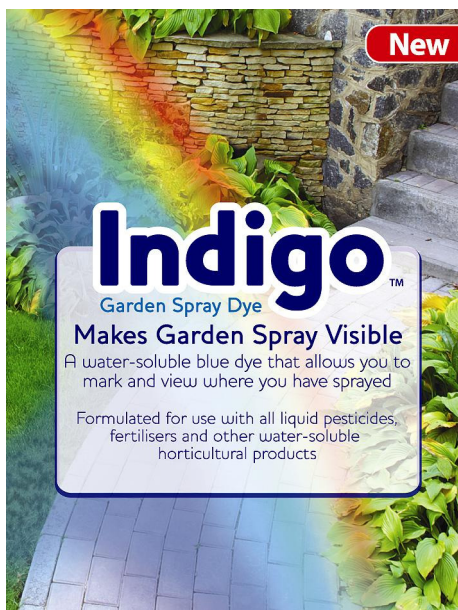
'TLC for your lawn'

Glee Stand 19G62

For Immediate Release

Woking, Surrey – Monday 14th September 2015

You will be dy(e)ing to stock this product!



A new product for all gardeners is being launched at Glee 2015 today! Every garden centre will be more than keen to stock this! Entered into the New Product Category is Indigo Garden Spray Dye™ which *makes garden spray visible!*

An X-ray for garden spraying

Indigo Garden Spray Dye™ is a powerful granule which when mixed into a spray solution, makes garden spray visible. Gardeners can then see exactly where they *have or have not* sprayed! Indigo will save time and money and can be used on lawns, gravel driveways and vegetation areas as part of an all-liquid treatment programme.

Your Next Best Seller

An effective POS design has been produced to enhance sales across the garden retail sector. Indigo Garden Spray Dye™ has been packaged in a really impressive cardboard outer with twelve individual products in a CDU (Counter Display Unit). Indigo Garden Spray Dye™ is available in a 80 gram pack which provides 80 litres of spray solution. RRP £19.99 per pack. See your *next best seller*...only from the Lawn Company at Glee from Sept 14-16.

Lawn Company continue to expand

This is just the latest in a long line of market leading products from the Lawn Company. One of their very best lines, CastClear® continues to thrive and enjoys extensive promotion for its current stockists. This is the only effective retail lawn worm cast deterrent and has seen sales expand throughout the U.K.

Contact Managing Director, Mike Seaton on 0871 234 3480 or on stand 19G62 at Glee 2015.

Continued overleaf

Email Sales@SprayDye.co.uk

Web: www.SprayDye.co.uk

See more at:

<http://www.gleebirmingham.com/exhibitor/CastClear#sthash.uxsa21qB.dpuf>

ENDS

Notes for Editors:

Indigo Garden Spray Dye™ is one of the innovative products developed by The Lawn Company Team who have been looking after turf, lawns and sports turf for over 34 years and have built up an unenviable knowledge of practical, technical and commercial knowledge of the turf and lawn industry. Their Principal Mike Seaton is qualified to degree level in the science and practice of turf culture and is a regular contributor to the professional and domestic turf care industry press. They provide lawn advice, service and supply with Indigo Garden Spray Dye™ and CastClear® being two of their products sold to the garden retail sector.

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